



VIRGINIA CAREER WORKS

CAPITAL REGION

Annual Report Program Year 2021 (July 1, 2021 – June 30, 2022)



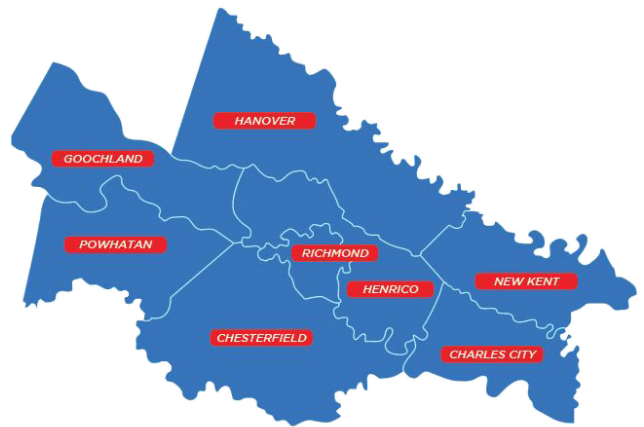
Who are we?

Our Mission: To advance comprehensive, demand-driven, and accessible workforce solutions for job seekers and businesses in Virginia's Capital Region. We do this by collaborating with partners, leveraging resources, and advocating for a collective impact that benefits our community.

Our Vision: To serve as a premier gateway for workforce resources connecting people to jobs, and employers to talent in Virginia's Capital Region.

Strategic Goals:

1. Foster Connections, Partnerships & Collaborations
2. Identify and Regularly Validate Priority, Critical & Emerging Industry Sectors
3. Ensure Equitable & Comprehensive Access to Workforce Development Services
4. Enhance Community/Business Awareness & Usage, and Demonstrate the Value of VCW System & Partners



“Always an
extremely
helpful
resource!”

March 2022



“Success Story”

Samir overcame barriers, such as no income and no driver's license to participate in the Career Advantage Program in May 2021. Samir had hopes to move out of the group home that he lived in. He obtained employment at Amazon and began to set plans in motion for his career goals. After receiving his high school diploma, Samir enrolled in our program where he successfully completed it. After finishing the program, he moved on to attend Virginia State University, where he is currently enrolled as a Psychology major. Samir hopes to use his psychology degree in sports medicine and management to help athletes get through times of crisis.

Our Story

The Capital Region Workforce Development Board (CRWDB) and the Consortium of Local Elected Officials (CLEO) are collectively responsible for ensuring that the employment and training needs of job seekers and employers are addressed through a comprehensive and efficient public workforce system. The bodies are also jointly responsible for oversight and policy direction of the federal Workforce Innovation and Opportunity Act (WIOA) funds in the Capital Region, comprised of the Counties of Charles City, Chesterfield, Goochland, Hanover, Henrico, New Kent, Powhatan, and the City of Richmond.

The CRWDB is a business-led body, appointed by the CLEO. Membership is also drawn from local educational entities, labor organizations, community-based organizations, economic development agencies, and other workforce agencies

The three Virginia Career Works centers that give local businesses and job seekers the resources they need to succeed are guided by the CRWDB.

Virginia Career Works - Chesterfield Center

304 Turner Road North Chesterfield, VA 23225

Phone: (804) 652-3490

TTY: 711 VA Relay

Virginia Career Works - Henrico Center

121 Cedar Fork Road

Richmond, VA 23223

Phone: (804) 952-6116

Virginia Career Works - Richmond West Center

4914 Radford Ave

Richmond, VA 23230

Phone: (804) 652-3241

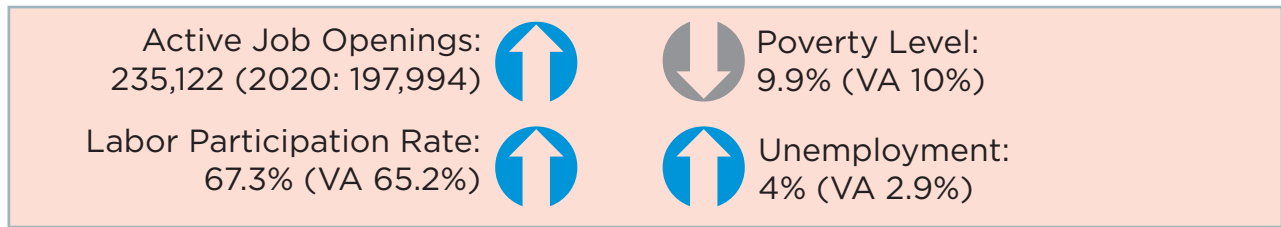
“ This branch was exceptionally helpful, professional, and attentive not only to me but all that were present. Thank you”

May 2022



Regional Trends

July 1, 2021 - June 30, 2022



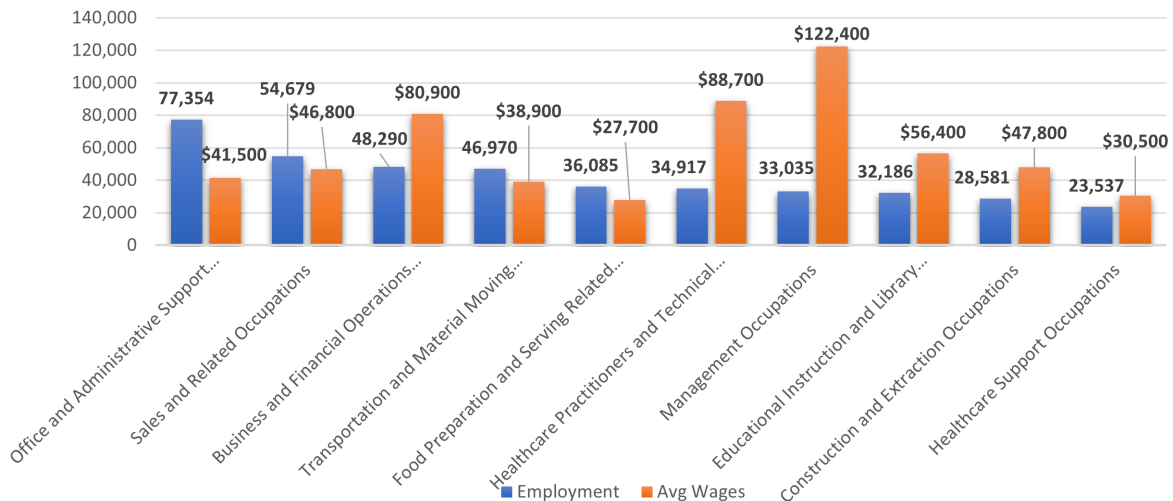
Industry Trends

July 1, 2021 - June 30, 2022

Top Industries by Employment



Top Occupations by Employment



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Serving the Region's Business Needs

In the Capital Region, Virginia Career Works endeavors to serve the needs of our local/regional businesses by supporting them with hiring services, training assistance, consultation services, and labor market information. Through our WIOA Funding, Virginia Career Works – Capital Region has supported:

- 40 – On the Job Training Placements
- 59 – Paid Work Experience Internships
- 21 – Incumbent Worker Training Projects, upskilling a total of 102 employees

Virginia Career Works – Capital Region leads the region's Business Solutions Team which focuses on the development of collaborative solutions to meet the region's business needs. This network of local government and non-profit partners work together to support larger and more complex projects. During the program year, the Capital Region Business Solutions team collaborated to serve over 275 businesses.



“Business Testimonial”

A New Legacy of Family Services

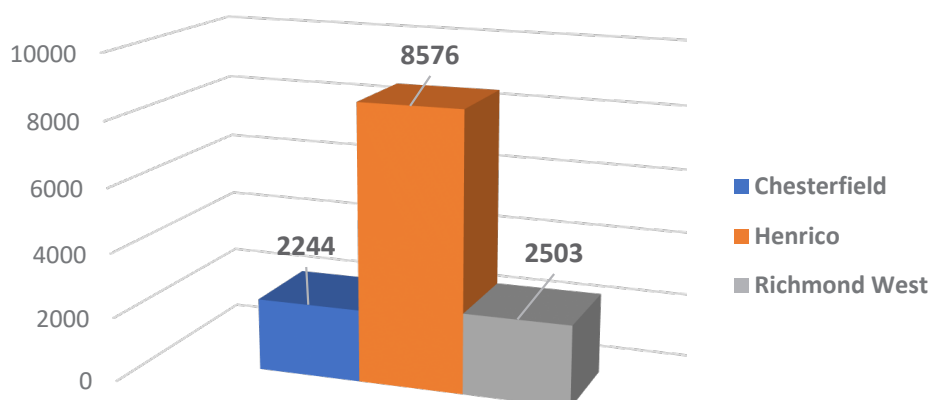
“As an employer trying to navigate all of the staffing concerns in the midst of the pandemic, Virginia Career Works has offered valuable solutions to our small business to ensure we can remain open and continue to serve our community. Our experience with our Business Solutions Coordinator has been phenomenal because he is dedicated, genuinely cares, and is committed to making a difference for small business owners. David has been the best part of this process and continues to be the most consistent and positive component of the WIOA program.”

Serving the Region's Job Seekers

As a region, we strive to meet job seekers where they are in their career journey to tailor a plan that moves them to the next steps with an array of services at our local workforce centers. During the past year, our three workforce centers welcomed over 13,000 job seekers through their doors.

Foot Traffic by Center

July 1, 2021 - June 30, 2022



All of the staff were all friendly and assisted me with all of my needs today. They turned my dark day into a bright and sunny one!

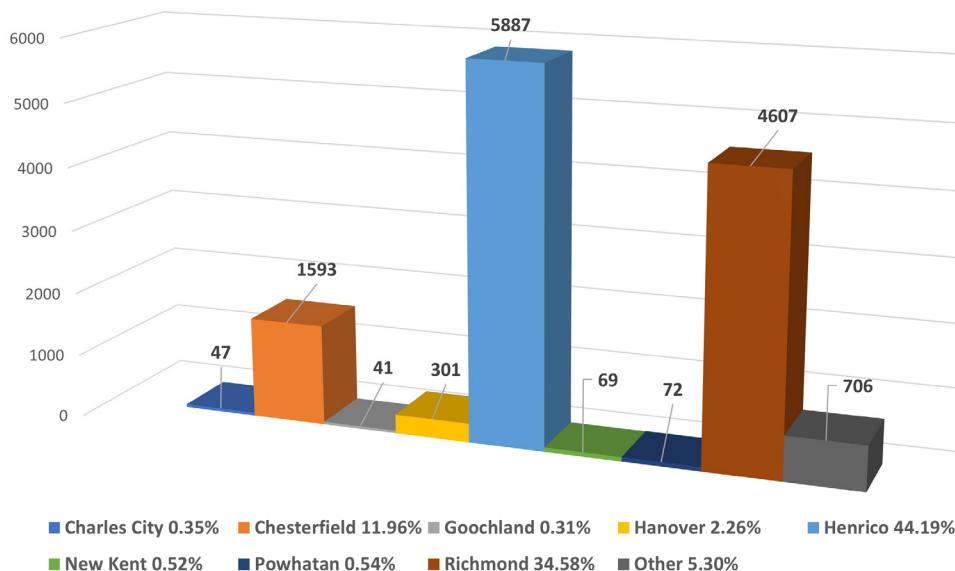
July 2021

With the issues that people are facing these days with unemployment benefits, it's so wonderful to be able to come somewhere where the people are patient, understanding, and willing to do all they can to help solve the problem.

July 2021

Total Foot Traffic by County

July 1, 2021 - June 30, 2022



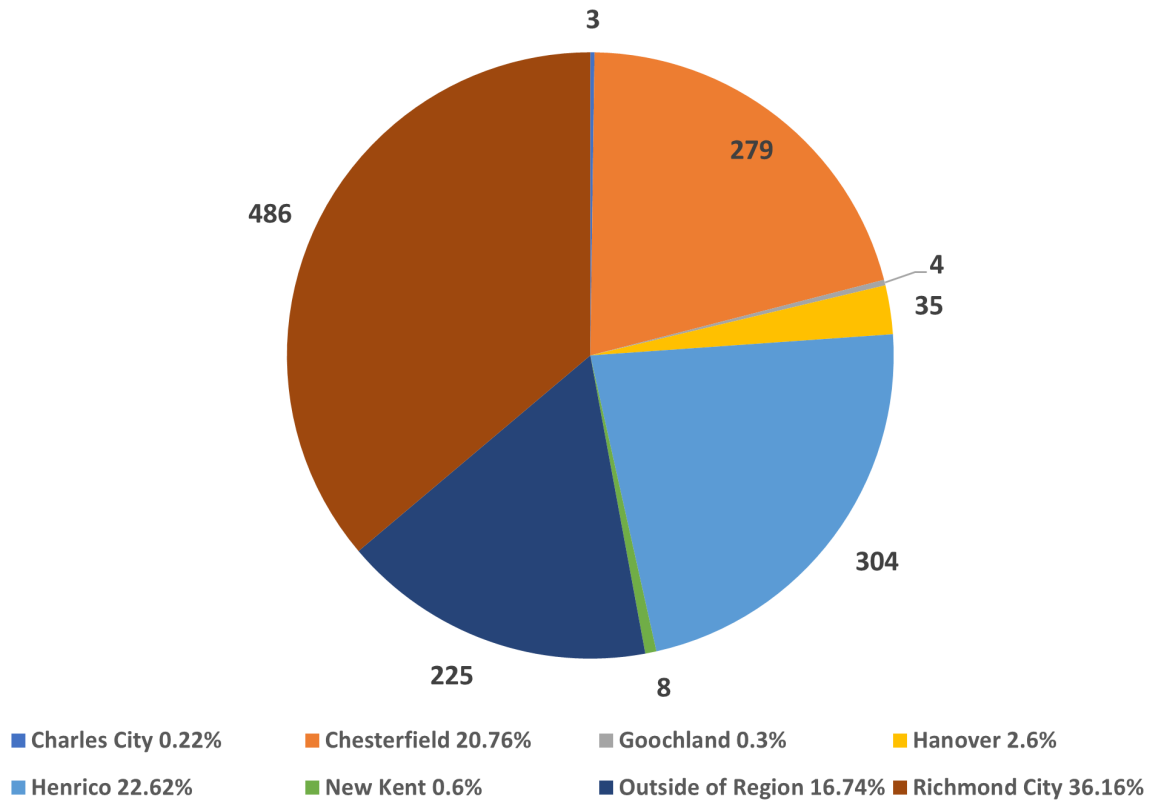
Due to the global epidemic and significant changes in the economy, the previous two years have been full of uncertainty. In a swift response, our region quickly moved our services to a virtual format that has expanded our reach. Some of our virtual services include a virtual career services application, virtual orientation, online live and pre-recorded workshops, and much more. Our goal is to continue developing these resources and make them more accessible to job seekers across the region. In the past program year, the Capital Region saw:

- 193 job seekers attend virtual workshops; and
- over 1300 job seekers registered in our virtual service system

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Virtual Registrations by County

July 1, 2021 - June 30, 2022



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Outputs and Outcomes for July 1, 2021 – June 30, 2022

Customers who are determined to be in need of additional assistance to be more successful in their job search and educational pursuits can be enrolled into more intensive federally-funded programs that require eligibility determinations.

Once an individual is enrolled, the local area is responsible for assisting them in achieving success as measured through performance outcomes based on employment placement, retention, wages and credentials and skills gains.

New program enrollments:

- Adult Program - 230
- Dislocated Worker - 56
- Youth/Young Adult - 91

Total Active Customers Served:

- Adult Program - 337
- Dislocated Worker - 113
- Youth/Young Adult - 209

With the help from everyone I was able to enroll for unemployment and to also do application for WIOA!

December 2021



“Success Story”

Edward was 24 years old when he entered our program in 2021. He was extremely interested in participating in a carpentry training program. Edward was eager to learn the necessary trade skills of carpentry so that he could own his own business within the construction world in the future. Edward participated in carpentry training and the NCCER Core training classes. He completed both programs and received his NCCER certification in July 2021. During his time in the program, Edward also attended a rehabilitation center to help assist him with some challenges he was experiencing in his personal life.

After completing his training, we were able to provide a work experience (WEX) opportunity with Women Who Work Corporation as a general laborer helper to receive some hands-on experience. Currently, Edward is working at a construction site, enhancing his knowledge, and receiving the experience needed to become a better carpenter.

Outputs and Outcomes for July 1, 2021 – June 30, 2022

Outcomes:

More important than how many people we serve is what we have been able to do to enhance their earning potential and career pathway. Each year, the CRWDB negotiates with the state on what levels of outcomes will be achieved and benchmarks are reported quarterly to allow adjustments in service as may be needed. At the end of each year a “report card” is submitted to the US Department of Labor. The year end results for the most recent fiscal year are in the charts that follow:

Youth Year-end Performance

| | Negotiated Level | Actual | Statewide Level |
|------------------------------|------------------|----------|-----------------|
| Job Placement Rate | 72% | 78.40% | 78% |
| Job Retention Rate | 63% | 80% | 75.3% |
| Median Earnings (Annualized) | \$14,000 | \$13,480 | \$15,840 |
| Credential Attainment | 70% | 53.6% | 63.8% |
| Measurable Skills Gains | 68.2% | 75% | 67.5% |



Dislocated Worker Year-end Performance

| | Negotiated Level | Actual | Statewide Level |
|------------------------------|------------------|----------|-----------------|
| Job Placement Rate | 87.8% | 87.90% | 85.1% |
| Job Retention Rate | 90% | 84.80% | 85.8% |
| Median Earnings (Annualized) | \$34,800 | \$41,988 | \$40,312 |
| Credential Attainment | 70% | 50% | 68.8% |
| Measurable Skills Gains | 68% | 94.3% | 75.8% |

Adult Year-end Performance

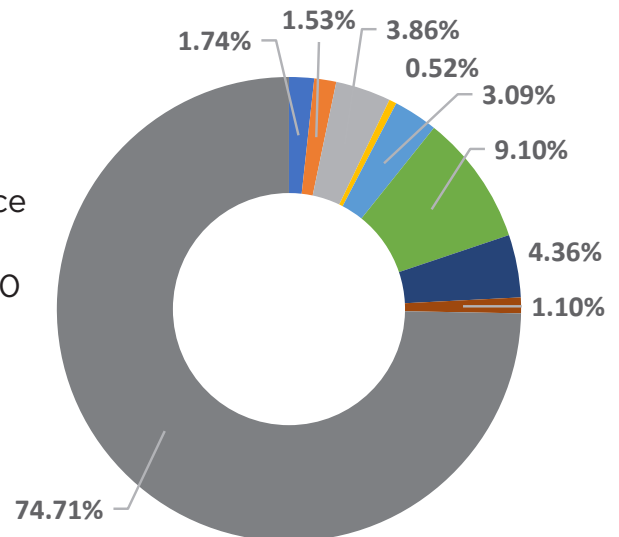
| | Benchmark | Actual Achieved | Statewide Level |
|------------------------------|-----------|-----------------|-----------------|
| Job Placement Rate | 80.5% | 80.50% | 79.2% |
| Job Retention Rate | 85% | 77.40% | 75.2% |
| Median Earnings (Annualized) | \$24,000 | \$32,152 | \$28,376 |
| Credential Attainment | 74% | 59.50% | 70.50% |
| Measurable Skills Gains | 61.2% | 84.80% | 125.9% |

Financial Overview

July 1, 2021 – June 30, 2022

In addition to regular program funding made available year-to-year, the CRWDB often acquires additional grant funding though the year as opportunities arise to further advance its mission. Stewardship of public resources is one of our primary responsibilities, and we have been fortunate to be awarded the funds below.

- WIOA Title I Adult – \$4,645,391.00
- Non-Federal Funds – \$192,000.00
- COVID 19 Disaster Relief Grant – \$239,781.00
- Wagner Peyser Grant – \$68,189.00
- State Grant for Security Services in Workforce Centers – \$271,132.00
- Career Dislocated Worker Grant – \$108,334.00
- Network to Work – \$32,540.00
- COVID Community Health Worker Grant – \$95,074.00
- Return to Earn – \$565,625.00
- **TOTAL: \$6,218,066.00**



| | | |
|-----------------------------|-----------------------------|----------------------------------|
| CAREER DWG | COVID Comm. Health Worker | COVID-19 Disaster Recovery Grant |
| Network 2 Work | Non Federal | Return to Earn |
| VCCS Security Service Grant | Wagner Peyser Round 2 Grant | WIOA Title I |

***Non-Federal funds are contributions from the 8 localities that we serve, as well as rent income from partners who lease space in our workforce centers.*

“Success Story”

Vina enrolled into our program in September 2021 with the goal of gaining work experience both the health care and culinary fields. Her goal was to become financially independent. After enrolling, Vina was placed at the South Richmond Adult Day Care Center to assist older adults with disabilities. While she was participating in her work experience, Vina successfully received her Personal Care Assistant Certificate (PCA) and a SERV Safe Course, which will allow her to sit for the Food Safety Manager Training & Exam. After completing her courses, Vina will continue her work with the South Richmond Adult Day Care center.

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Regional Leadership

Chief Local Elected Officials (CLEO) Consortium for PY21

The Honorable Angela Kelly-Wiecek, **Chair**, Hanover County
The Honorable James Holland – **Vice Chair**, Chesterfield County
The Honorable Gilbert Smith, Charles City County
The Honorable Patricia S. O'Bannon, Henrico County
The Honorable Patricia Page – New Kent County
The Honorable Don Sharpe, Goochland County
The Honorable Karin Carmack, Powhatan County
The Honorable Michael Jones, City of Richmond

Capital Region Workforce Development Board

Business Members

Paul Junod, Bon Secours Mercy Health - **Chair**
Ilene Maurer, Philip Morris USA - **Vice Chair**
Bill Auchmoody, Partnership Staffing International
Robert Dick, SCS Engineers
John Easter, ChamberRVA
Robert Franklin, Church and Dwight
Scott Edwards, PRE Holding Inc./PARI
Danielle Gilbert, Manifest In You Consulting, LLC/CBO
Drexel Harris, Drexel's Digital Creations and Goodwill of Coastal and Central Virginia, LLC/ (CBO)
Thomas Hayden, CodeBlue Technology
Dr. Charlie Jung, Virginia Urology
Larry Lyons, Powhatan Chamber of Commerce
Eric Stamper, Virginia First Financial Services, LLC
Amanda White, Aerotek

Non-business Members

Dale Batten, VA Department for Aging and Rehabilitative Services
Kevin Battle, Boilermakers Local 45
Elizabeth Creamer, Community College Workforce Alliance
Jeffrey Elmore, Region 15 Adult Education Program Manager
Kelly King Horne, Homeward
Justin Roerink, Hanover County Career and Technical Education
Kiva Rogers, Chesterfield County Social Services
Tina Shreve, Chesterfield County Economic Development
S. Gregg Spicer, Richmond Electricians' JATC
Amy Strite, Senior Connections
Dennis Woodard, Virginia Employment Commission

Thank You

A special thanks to our service provider staff “on the front lines”. In addition to the career coaching they were hired to do, in the early days of the COVID-era they were also tasked with managing health and security matters not previously known. They did it with a smile on their faces and still met or exceeded expected performance outcomes.

To learn more about our services,
please visit our website at www.vcwcapital.com
or call us at 804-652-3220.
TDD: VA Relay Center: 711 or 800-828-1120



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